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INTERNATIONAL UNION, UNITED AUTOMOBILE, AEROSPACE & AGRICULTURAL IMPLEMENT WORKERS OF AMERICA - UAW

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SHAWN FAIN, *PRESIDENT* • MARGARET MOCK, *SECRETARY-TREASURER*  
VICE-PRESIDENTS: MIKE BOOTH • RICH BOYER • LAURA DICKERSON

September 18, 2026

From: UAW Women's Department

Subject: 2026 Making Strides Against Breast Cancer American Cancer Society Campaign

This year, more than 324,580 people will be diagnosed with breast cancer, and 1 in 8 women will face a breast cancer diagnosis during their lifetime. While significant progress has been made, including a 44% decline in the breast cancer death rate since 1989, there is still more work to do.

That is why the UAW Women's Department is proud to stand alongside the American Cancer Society's Making Strides Against Breast Cancer for our 12th consecutive year. Together, We Walk. Together, We Fight. Together, We Make a Difference. The UAW Women's Department, under the leadership of Secretary-Treasurer Margaret Mock, is calling on all active and retired UAW members, their families, friends, and supporters to register and join a team in support of the American Cancer Society's Making Strides Against Breast Cancer.

UAW members have shown that when we unite behind a cause, we create real change, not only for our members and their families, but for communities across the country. Thanks to the incredible generosity and dedication of UAW members, our union has now raised more than \$1 million through Making Strides Against Breast Cancer since 2014. That remarkable milestone represents hope for patients, funding for lifesaving research, and support for families facing breast cancer every day.

Making Strides Against Breast Cancer is the nation's largest breast cancer movement, uniting communities through more than 150 walks across the country. Together, we honor survivors, remember loved ones, and stand with everyone affected by breast cancer. With groundbreaking breast cancer research, early detection and education, resources that help reduce cancer risk, and support services for patients and families, together we can continue to help save lives. Every step and every dollar raised supports the American Cancer Society's lifesaving work, including groundbreaking research, free rides to treatment, free lodging for patients traveling for care, 24/7 support resources, and access to lifesaving screening and early detection.

Continue

The UAW Women's Department invites every active and retired UAW member, along with your family and friends, to help us make this our strongest year yet by joining your local Making Strides Against Breast Cancer event. Register today at [www.makingstrideswalk.org/UAW](http://www.makingstrideswalk.org/UAW) or call the American Cancer Society at 1-800-227-2345.

Members may start their own UAW team or join an existing UAW team. When registering, please select "UAW Women" from the Company dropdown menu. There is no registration fee to participate, and we encourage every registered participant to raise a minimum of \$100 to help fund the American Cancer Society's mission.

Thank you for your steadfast support and for standing in solidarity with those affected by breast cancer. Together, we are saving lives and leading the fight for a world without cancer.

Please join the UAW Women's Department under our tent at the Making Strides of Detroit Breast Cancer Walk, Saturday, October 10, 2026, starting at 8 a.m. Together, we can continue the fight against breast cancer.

# Join a Making Strides Event



## Step 1: Join This Walk

Visit [www.makingstrideswalk.org/uaw](http://www.makingstrideswalk.org/uaw) to begin registration and choose the nearest walk by entering your zip code OR call 1-800-227-2345 for additional registration options.

JOIN US

MAKING STRIDES EVENTS NEAR YOU

ZIP CODE OR CITY  
Enter your zip code GO

SEE ALL EVENTS

UAW

WE'VE RAISED  
\$0  
OUR GOAL

## Step 2: Society Account

Enter the email address you would like to register with. If you are a **returning** participant using the same email as last year, your contact information will auto populate.

If you are a **new** participant, continue by entering your first and last name and creating a password. The email address and password will be your log-in information to access your fundraising website in the future.

MAKING STRIDES OF  
MAKING STRIDES OF DETROIT  
Saturday, October 8, 2022 | Detroit MI

Welcome! Let's get you signed up for Making Strides of Detroit

Provide your email address to log in or sign up, or continue with a social account.

\*Email Address

NEXT

OR

Continue with Facebook

Continue with Apple

Continue with Google

## Step 3: Customize Your Registration

MAKING STRIDES OF  
MAKING STRIDES OF DETROIT  
Saturday, October 8, 2022 | Detroit MI

Hey there, Leeann. Thanks for joining our mission!

Your Fundraising

We all join Making Strides for a reason. What drives you? (select all that apply)

☐ I have had cancer or am currently living with cancer.

☐ I am or have been a caregiver or supporter for someone with cancer.

☐ I want to do my part in the fight against cancer.

\*What's your fundraising goal?

When you gather donations from your friends and family, you help support breast cancer research and resources for patients, caregivers, and survivors.

\$100

A big goal can make a big impact. Every \$100 we raise can fund a Hope Lodge stay for a patient and caregiver.

Will you make the first donation toward your goal?

NEXT

Your Team

Your current team information

Team Name: None

Company Name: UAW Women

Your Role:

\*Do you want to change your team selection?

☐ Start a team

☐ Join another team

☐ Participate solo

UPDATE TEAM SELECTION

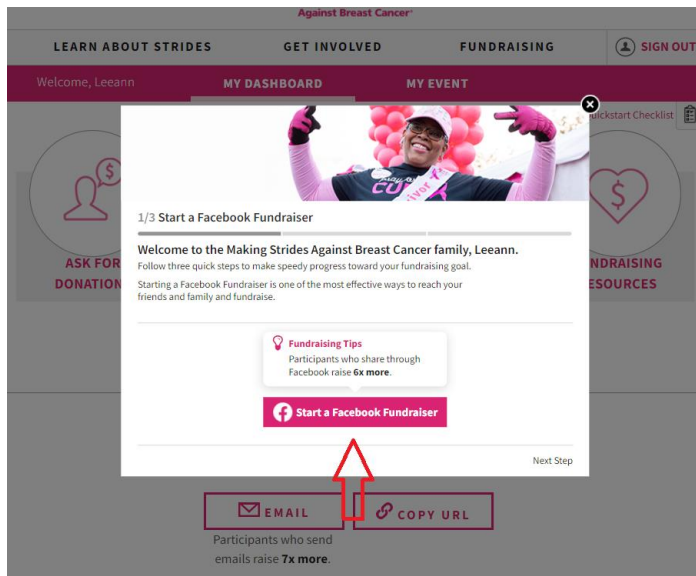
CANCEL

**Start a Team-** to start a new team or bring back a returning team  
**Join a Team-** to join a team that is already registered  
**Join as Individual-** to register as a walker without a team

Once all registration options have been selected, hit **NEXT** as displayed in the second photo above

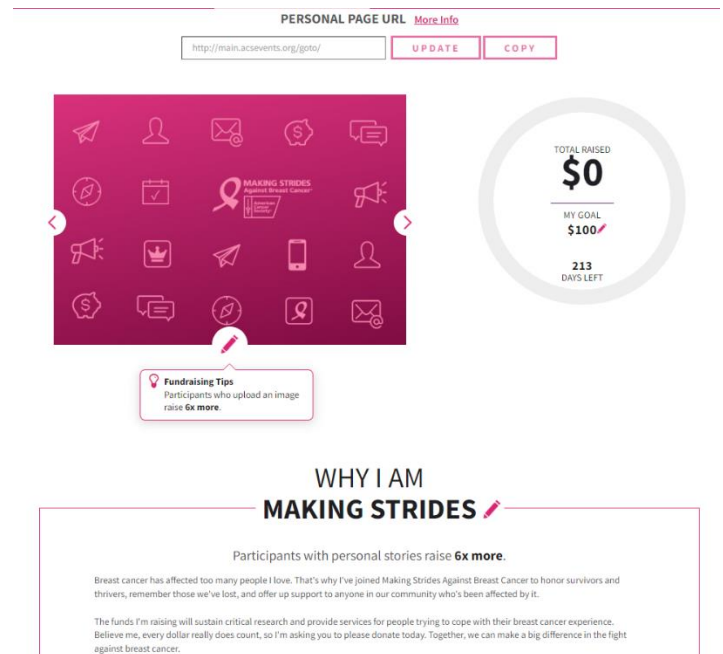
# Jumpstart Your Fundraising

## Connect Your Fundraiser to Facebook



- Raise money faster and easier by connecting your Making Strides dashboard to your Facebook page. This prompt will be displayed when registering for an event and will remain an option throughout the Strides season. If connecting your Facebook later, look for the **BLUE** banner on your Making Strides dashboard.
- Facebook fundraisers make it easier for friends and family to donate by allowing them to donate to your fundraising efforts without ever having to leave the Facebook app/website.
- **FACEBOOK FUNDRAISERS MUST BE LINKED THROUGH YOUR MAKING STRIDES DASHBOARD.** Facebook fundraisers created through Facebook will not be linked to your Making Strides dashboard and therefore will not credit your Making Strides fundraising goal.

## Personalize Your Fundraising Page



- **Personalize page URL** – this allows you to create a personalized URL, making it easier to share with family and friends. To update your URL simply type your desired URL in the text box shown in image above and hit **UPDATE**. If the URL is already in use, you will be prompted to select a different URL.
- **Add a photo** – participants on average raise 6x more when they add a photo to their fundraising page. To add photos to your page simply click the pencil icon under the pink image box.
- **Share your story** – participants on average raise 6x more when they share why they are raising funds for Making Strides. So go ahead, share why you're Making Strides! To update your story simply click the pencil icon above the large text box.
- Team Leaders will have the ability to update these items for both their personal and team fundraising pages.

**If you have any questions or would prefer to register by phone, please contact your local staff partner or call the American Cancer Society at 1.800.227.2345.**